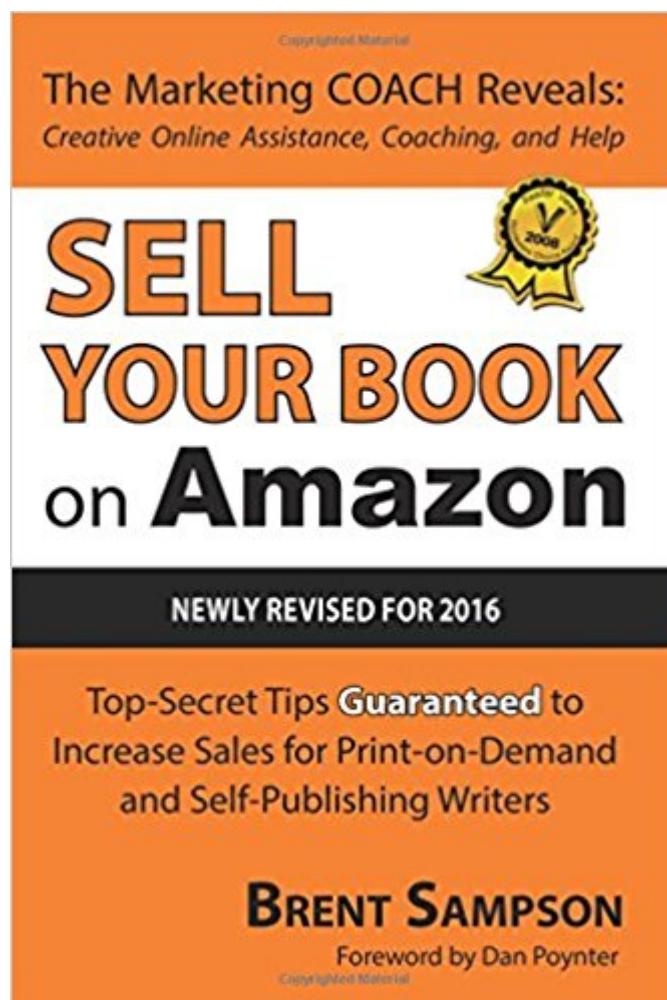


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Sell Your Book On : The Book Marketing COACH Reveals Top-Secret "How-to" Tips Guaranteed To Increase Sales For Print-on-Demand And Self-Publishing Writers





Synopsis

So You'd Like to Become An Bestseller...Don't wait! Publishing insider and Outskirts Press CEO Brent Sampson reveals revolutionary advice guaranteed to increase your book sales on . Learn the powerful secrets used by successful authors every day. This informative and practical "how-to" guide shares new techniques that are proven to work.*** NEWLY REVISED FOR 2016 ***Good-bye ListmaniaGood-bye GuidesHello GiveawaysHello KindleUnlimitedHello to brand new ways to make your ultimate book marketing toolSolutions Revealed!Discover step-by-step methods for improving your exposure on and increasing your authority.Secrets Exposed!Increase your profitability by learning the secrets to short-discounting with just twenty percent.Success Discovered!Learn top-secret tactics that earn authors tens-of-thousands of dollars in royalties every month. ApprovedFind, understand, and control every possibility for maximum book sales.Hi, I'm Brent Sampson.Are you holding a manuscript in your hand that you wish was selling? Or do you already have a book on that you wish was selling better? In either case, Sell Your Book on will help you.You will experience what I have seen first-hand as the president of Outskirts Press - that marketing success on can be the difference between hundreds and tens-of-thousands of dollars a month. provides a phenomenal and global platform from which to sell your book. In fact, the opportunities may seem almost too colossal! But now, Sell Your Book on unveils it all for the first time. This book provides an easy-to-understand approach to increase your book sales on by exploring the steps you can take immediately.As Penny C. Sansevieri of Author Marketing Experts says, "Finally! A book that helps you demystify . If you have a book to sell, you simply must own Sell Your Book on ."Authors who know how to use 's own system to their advantage simply sell more books. Once a book finds success on , it appears higher in the search results, leading to MORE exposure and more sales, and so on. It's the "virtuous circle" and the key to unlocking that brass ring is in your hands.This book tells you how to do it all, plus so much more. It's a tremendous value with a wealth of information at your fingertips. Start increasing your book sales instantly by ordering today.

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Customer Reviews

This book about marketing does not live up to its hype. It will waste your time and money. It is full of tactics that will teach you unethical practices, marginal techniques, and ways of spamming in violation of its guidelines. The book suggests you to do the following tactics, which are not helpful at all.1. Don't write a 5 -star review of your own book. This is unethical and a violation of 's guidelines. Customer reviews should be written by customers, not the authors who wrote the book. These reviews will be overlooked by potential buyers, who will not find the review helpful and ignore it.2. Don't ask anybody for 5-star reviews. In his book, he tells the reader to give his book a 5-star review if they liked it. When I give a copy of my book to a reviewer, I don't say anything that may suggest I want a glowing review. Besides, 5-star reviews are usually generated by hype. Most browsers usually don't read the 5-star reviews or the 1-star reviews. The 2, 3, & 4-star reviews are usually read more.3. Don't end every review with the title of your book. This could be seen as blatant self-promotion. Others may see is as a way of stealing sales. This is also a violation of 's guidelines. It's also problematic because you may write more books. If you have 50 reviews that mention your older book, you would have to revise all fifty of them and mention your new one. There's an easier way to do this. Use your Signature. It can be changed at any time, and you can say something like "John Doe, `Author of Whatever Book." If you write a second book, you can change it to "Author of Whatever Book #2." Believe me, revising all of your reviews is very frustrating.4. There is no "magical" way to remove a 1-star review.

I enjoyed reading this book. It does a pretty good job of explaining how to make the most of if you are interested in using it as a marketing tool for your book. The author spends a lot of time telling us how to set up our "Profile Page" in . Interestingly he calls it an "author" profile page. I have one of those myself as an user, but I'm not a published author ... yet. Much of what the author talks about in this book is what I have been doing to build my presence on the site since January, 2006. I have

been writing book reviews, creating Listmania lists, and Guides. I have also studied the profile page options and experimented with how my profile page will be viewed by the masses. Based on the Profile Pages of many authors I have examined over the past year and a half, I think there is a definite need for the instant book. Very few, and I mean VERY few, authors are taking advantage of the things explained in this book. I highly recommend that authors who are not taking advantage of 's offerings get a copy. I was a little disappointed after reading this book when I turned to the author's Profile Page at . He did not seem to be practicing what he preaches. He only has 19 book reviews, 10 Listmania lists, and zero Guides. And the Listmania lists were not packed to the brim with books. As a result, the author lost some credibility in my eyes. But then again, I am an educated consumer when it comes to the content included in this book. I prefer to name the biographical section on a Profile Page as "In my own words." And I disagree with the author that this section should be written so all of its content will be neatly included on the Profile Page.

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